

---

FIFTH ANNUAL YEAR BOOK — 1963

---



7th Annual  
NORTH PEACE  
**STAMPEDE**

**Lac Cardinal**  
(Bear Lake)

FRIDAY  
SATURDAY

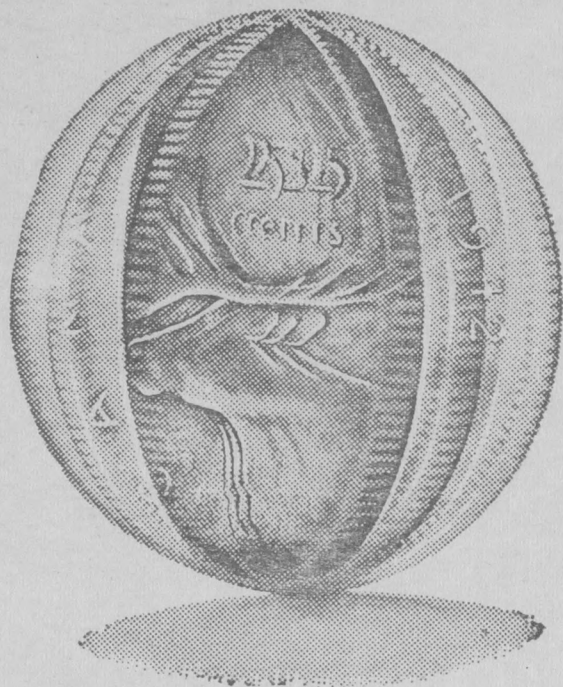
**AUGUST 2 - 3**



---

Sponsored by North Peace Stampede Assn.

---



Build your  
bank balance...  
Build your  
peace of mind



**CANADIAN IMPERIAL  
BANK OF COMMERCE**

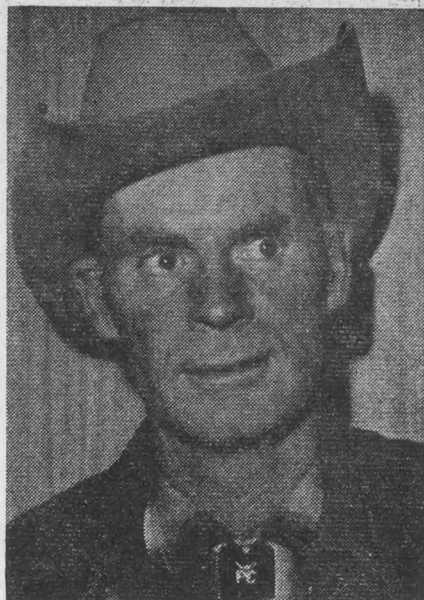
*Over 1260 branches to serve you*

**IN THE NORTH PEACE: HINES CREEK • FAIRVIEW  
BERWYN • GRIMSHAW • PEACE RIVER • MANNING**

# **NORTH PEACE STAMPEDE ASSOCIATION**

## **President's Report**

To the Officials, Directors, Members of  
the North Peace Stampede Association  
and all interested public:



I take great pleasure in presenting to you the Sixth Annual President's Report for this Association.

To start with I would like to take this opportunity to thank all of the various committees for the good work they did, which enabled us to turn out a very outstanding Stampede, which included arena events, evening attraction, midway and nightly dances. Added to all this was a record attendance, which in my estimation indicates that our 1962 Stampede was a real "top-notcher".

However, we hope to make the 1963 show even bigger and better, and with the continued support of all you good people, I know it can be done.

At the convention in Calgary last fall, where so many of the Stampede rules, disputes, ideas and such, are cleaned up, I was again appointed vice-president for The Canadian Stampede Managers Association.

I would like to bring to your attention the fact that a lot of the contestants at our Stampede were Canadian Champions in their respective events for 1962, which proves that our Stampede is one of superior quality.

The contracts for our 1963 Stampede have all been signed, and the dates for the Stampede are August 2nd and 3rd.

Hoping to see you all there.

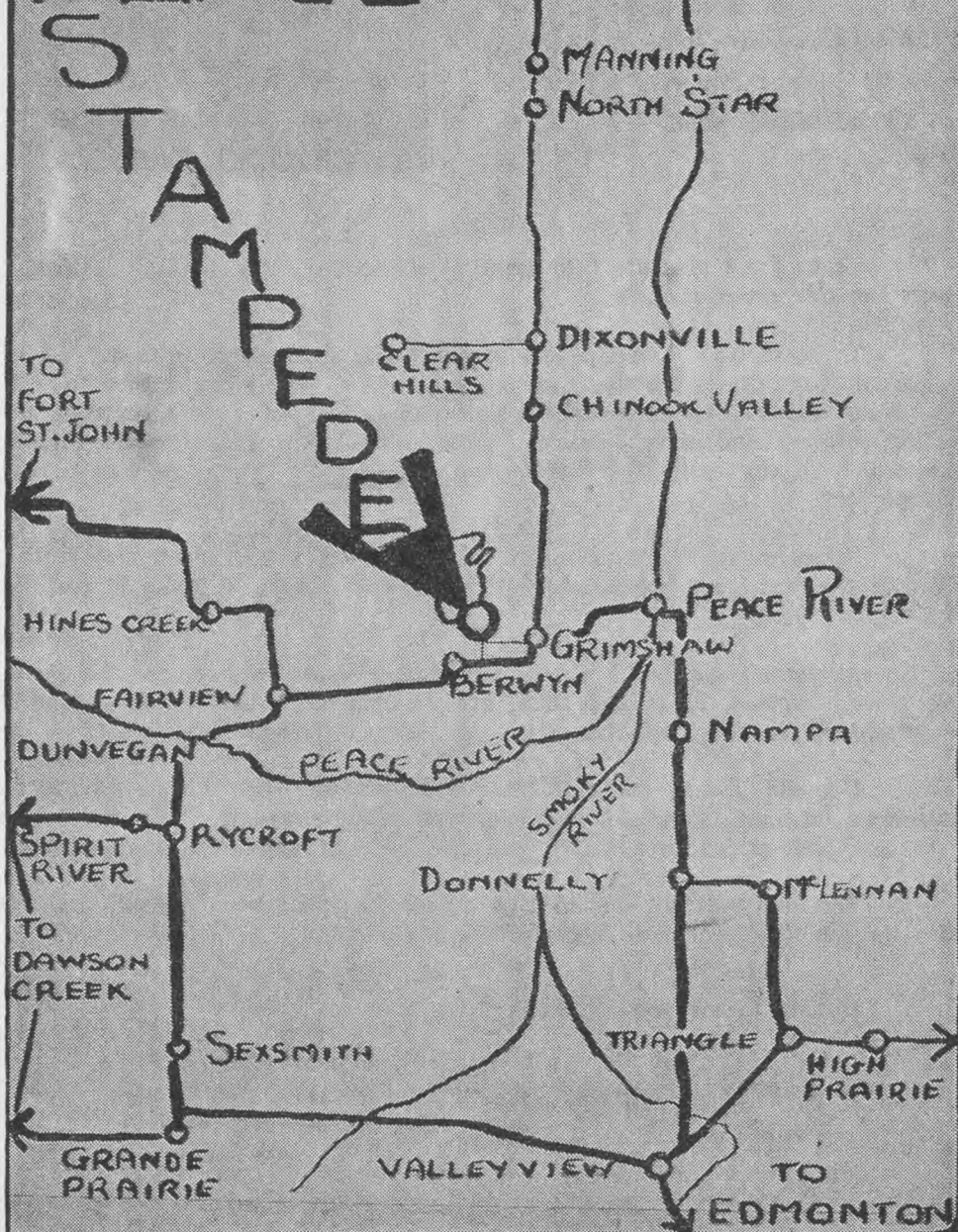
Thank you,

Respectfully submitted,

F. R. COLEMAN, President.



# THE HOME OF THE NORTH PEACE S





# NORTH PEACE STAMPEDE ASSOCIATION

## Officers and Directors

PRESIDENT — FRED COLEMAN, GRIMSHAW

1ST VICE-PRESIDENT — GUS LORENZEN, NORTH STAR

2ND VICE-PRESIDENT — HUGH SCOTT, FAIRVIEW

SECRETARY-TREASURER — HENRY BUHOLZER, GRIMSHAW

### DIRECTORS

Don Arnett, Berwyn

Dan Wutzke, Berwyn

Dave Sneddon, Reno

Ted Deibert, Berwyn

Albert Fordyce, Brownvale

Stan Harry, Grimshaw

Colin Anderson, Clear Hills

Ken Batchelor, Keg River

Ed Frosted, Bluesky

Norman Shannon, Rocky Lane

John Lutz, Bluesky

Bob Stewart, Berwyn

T. W. Allen, Berwyn

Pete Keillor, Last Lake

John Foster, Peace River

Bill Pimm, Grimshaw

Jim Stanley, Worsley

Ron Rine, Manning

Roy Ek, Deadwood

Wilbur Freeland, Peace River

Ralph Lindstrom, Whitelaw

Lloyd Pillman, Grimshaw

Ross Schur, Berwyn

Oscar Wikner, Peace River

Dr. F. H. Sutherland, Peace River



### STAMPEDE DATES IN 1963

Ponoka — June 29 and July 1

Bassano — July 1

Raymond — July 1

Swift Current — July 1 to 3

Stettler — July 2 and 3

Cardston — July 5 and 6

Calgary — July 8 to 13

Innisfail — July 17

Medicine Hat — July 18 to 20

Benalto — July 24

Lethbridge — July 24 to 27

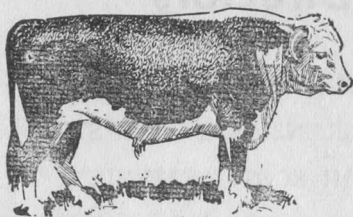
Edson — August 2 and 3

Bonnyville — August 5 and 6

Olds — August 9 and 10

**NORTH PEACE — AUGUST 2 and 3**

# Peace Springs Stock Farm



W. H. PIMM & SONS

GRIMSHAW, ALBERTA

PHONE: BERWYN 917-25

GOOD LUCK to . . . . .

THE NORTH PEACE STAMPEDE OF '63

## Vanrena Herefords

FEATURING GOOD, BIG, RUGGED  
OUTDOOR CATTLE

VISITORS WELCOME AT ALL TIMES

HUGH SCOTT

Phone 835-6665

FAIRVIEW

## NORTHLAND UTILITIES LIMITED

PROVIDING  
The North Peace  
with  
DEPENDABLE ELECTRIC  
and  
NATURAL GAS SERVICE

ANNOUNCING . . . . .

The Formation of

## Peace River Aberdeen Angus Club

PROMOTION OF THE BREED IS OUR BUSINESS

They're Worth MORE If They're Black

# NORTH PEACE STAMPEDE ASSOCIATION

## BALANCE SHEET

AS AT 31ST DECEMBER, 1962

### ASSETS

Bank Balance, Berwyn .....	\$ 1.00
Bank Balance, Grimshaw .....	4,385.49
Advance on 1963 Show .....	330.00
Accounts Receivable .....	243.50
Grandstand and Corrals, etc. ....	9,812.36
	<u>\$14,772.35</u>

### LIABILITIES

Loan Certificates .....	\$ 7,027.00
Accrued Interest on Loans .....	426.34
1961 Accrued Surplus .....	\$4,701.99
1962 Operating Surplus .....	2,617.02
	<u>7,319.01</u>
	<u>\$14,772.35</u>

## Prize List For 1963 Stampede

	Prize	Entry
Saddle Bronc Riding .....	\$ 250.00	\$ 10.00
Bareback Bronc Riding .....	\$ 250.00	\$ 10.00
Calf Roping .....	\$ 250.00	\$ 15.00
Wild Steer Wrestling .....	\$ 250.00	\$ 10.00
Bull Riding .....	\$ 250.00	\$ 10.00
Wild Horse Race .....	\$ 100.00	\$ 10.00
Wild Cow Milking (Time Event) .....	\$ 100.00	\$ 10.00
Open Amateur Bronc Riding .....	\$ 50.00	\$ 10.00
Local Amateur Bronc Riding .....	\$ 50.00	\$ 5.00
Local Boys Steer Riding .....	\$ 30.00	\$ 3.00
Best Local Bucking Horse .....	\$ 25.00	
Local Girls Barrel Racing .....	\$ 100.00	\$ 3.00
Chamber of Commerce Challenge Event .....	\$ 50.00	

Trophies will also be presented to winners of first five events listed above.



# Success To The North Peace



AERIAL PHOTO OF GRIMSHAW

## Town and Merchants of

### ESTABROOK CONSTRUCTION LTD.

DOZING - OIL FIELD WORK  
LAND CLEARING

PHONE 910-11

### GRIMSHAW DAIRY

Pasteurized Milk and Cream  
Butter and Cottage Cheese

PHONE 242

Serving Grimshaw  
Berwyn - Peace River - Manning

### CANWEST GRAIN CO.

Canwest Cereal & Forage Seed

MONEY-MAKER FEEDS

PHONE 280

### ENJOY YOUR FOOD AT . . . GRIMSHAW HOTEL COFFEE SHOP

We Specialize in Chinese Foods

PHONE 238

### BOB MINARD

Welger Balers      Propane Fuel  
Massey-Ferguson

PHONE 383

For SHELL GASOLINE and OILS  
Agricultural Seed Dressing  
and Chemicals  
Call

TOMMY GRIEG

PHONE 246

# Stampede

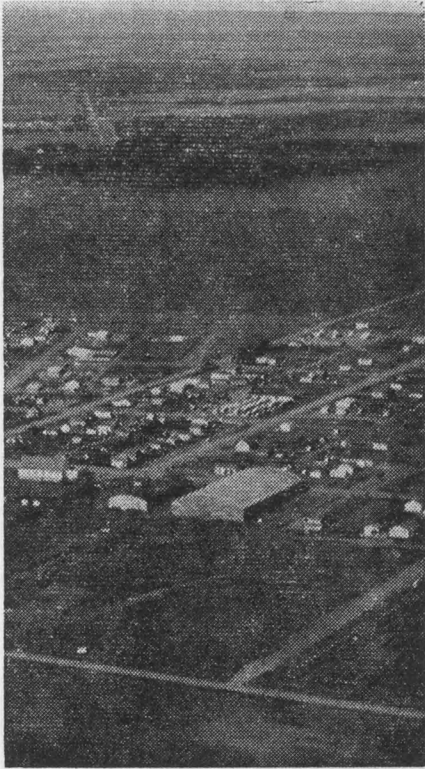


Photo by Ziggye.

## Grimshaw

### THE GRIMSHAW HOTEL

"Gateway to The North"  
PHONE 306

McLEVIN BROS.  
AUTO ELECTRIC  
LIMITED  
PHONE 316

ROBINSON'S STORES  
YOUR FAMILY CLOTHING  
CENTRE  
PHONE 308

### GRIMSHAW CO-OP SEED CLEANING PLANT Ltd.

Manager: Dan Lefebvre  
PHONE 560

### DUNLOP TIRE Sales and Service

For Service With Safety  
PHONE 347

### GRIMSHAW MEAT & LOCKER PLANT PHONE 314

### JUNCTION AGENCIES

Mercury - Comet - Meteor  
Cars  
Mercury Trucks

### MAE BELLE STYLE SHOP

Your Store For Ladies' Fashions  
PHONE 384  
Mrs. Phyllis Ferguson

### JOHN TINGSTAD

#### WATKINS SALES & SERVICE

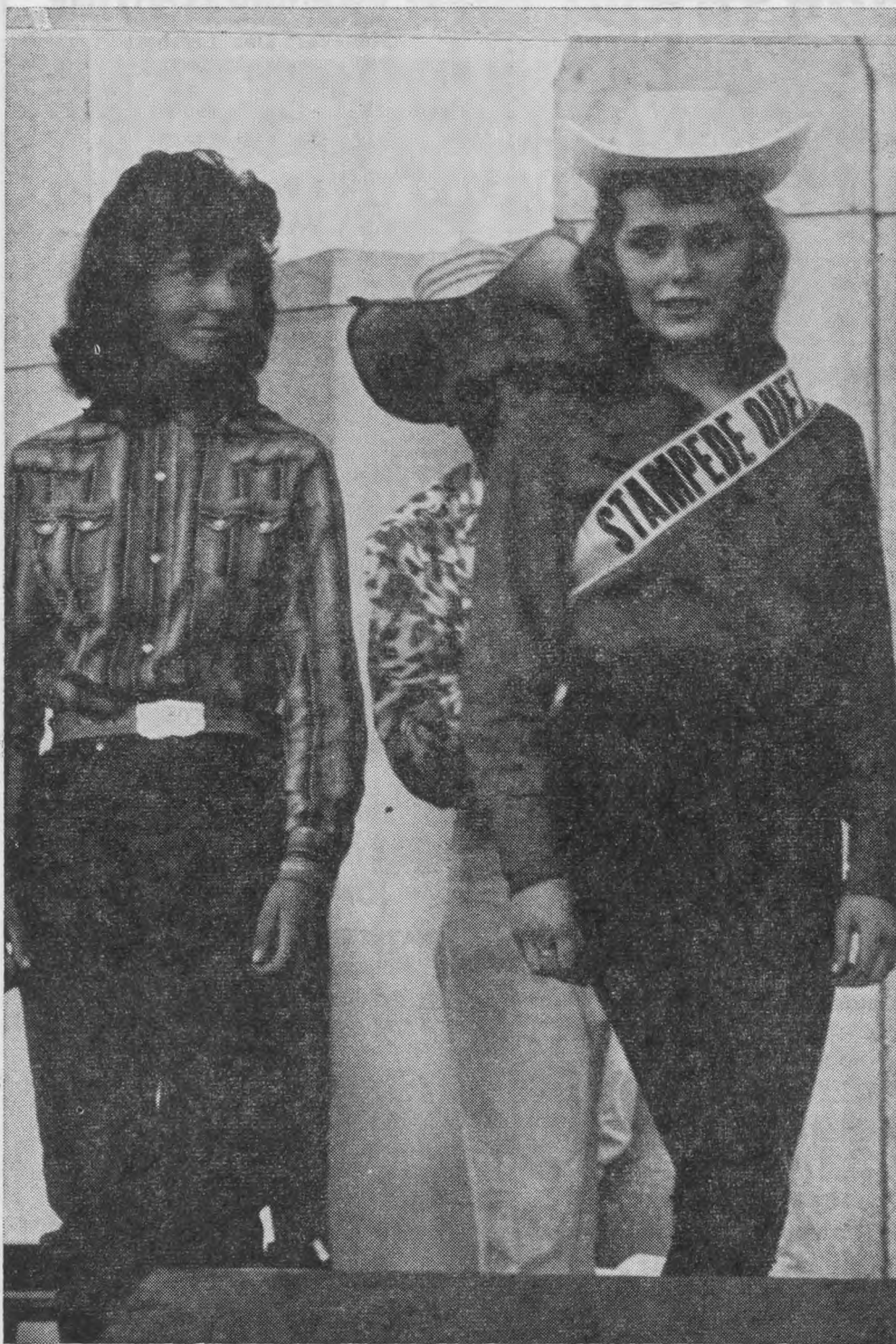
Mineral Vitamins For  
Stock - Hogs - Poultry

### GRIMSHAW RADIATOR REPAIR

RADIATORS REPAIRED  
AND CLEANED  
One Day Service  
PHONE 265

### JONSON DRUGS

COMPLETE  
VETERINARY SUPPLIES  
PHONE 303



MISS SANDRA CLARK, GRIMSHAW, RECEIVES QUEEN HONORS  
AT THE 1962 STAMPEDE



# Stampede Queen Contest

Sponsored by K & L TIRE LTD., Grimshaw

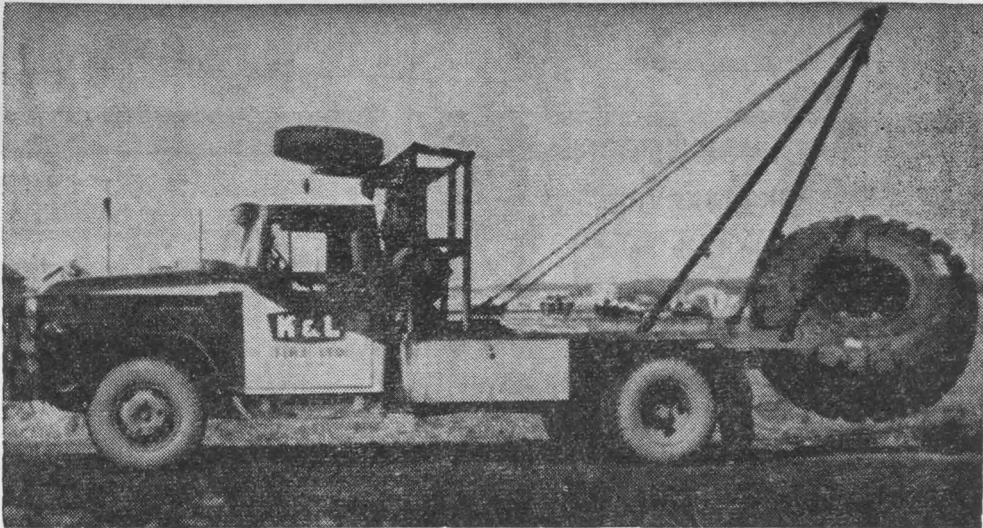
Have your organization make plans now to enter a candidate in the Stampede Queen Contest.

This contest is open to all girls who are single and under 25 years of age.

This is not a popularity contest . . . there is nothing to sell. The candidates are judged solely on personality . . . horsemanship . . . and appearance.

Impartial judges will decide all winners. No entry fee . . . valuable cash prize.

See or write: Don Arnett, Berwyn.



All Stampede Queen Candidates Will Be Guests of

## K & L TIRE LTD.

GRIMSHAW - Phone 492

— Phone 439 - HIGH PRAIRIE

VULCANIZING — RETREADING — BELT SPLICING

BATTERIES — ACCESSORIES

GOODYEAR

Passenger, Truck, Tractor and Grader Tires

SERVICE - SATISFACTION

**STUART'S  
GENERAL STORE**

**PHONE 574**

**UNION TRACTOR  
(ALTA.) LTD.**

Replacement Parts for Caterpillar  
Allis Chalmers and  
International Crawlers

**PHONE 397**

**ROY'S FURNITURE & MUSIC**

**We Trade - We Finance**

Furniture — Floor Coverings  
Appliances — Musical Instruments

**Phone 539**

**W. J. JOHNSTON**

**TACK'S SERVICE**

Royalite Bulk Sales

**PHONE 250**

**FUNNELL'S**

**Groceteria & Confectionery**

**"WE DELIVER"**

**PHONE 456**

**ART'S SALES & SERVICE LTD.**

Cockshutt and New Holland

**FARM MACHINERY**

U.F.A. Co-op. Products

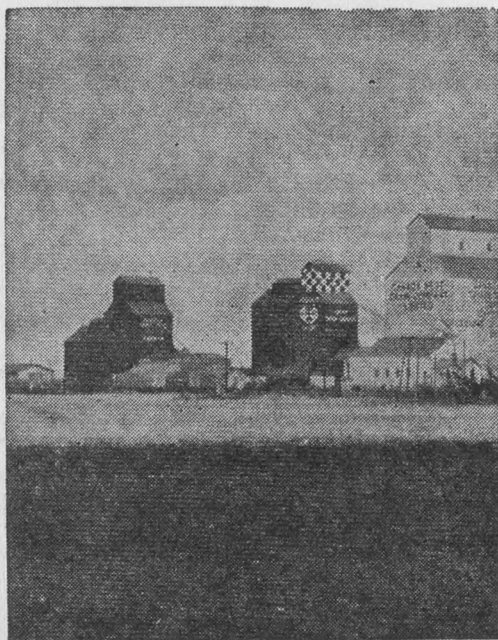
**PHONE 367**

**GRIMSHAW TRUCKING  
& DISTRIBUTING  
Limited**

Edmonton to Yellowknife

**PHONE 323**

# Join In The Fun



GRIMSHAW

## Greetings: Town of

**GRIMSHAW  
PLANING MILLS  
Limited**

**PHONE 217**

**Insurance**

**"THE CO-OP WAY"**

**L. E. PILLMAN**

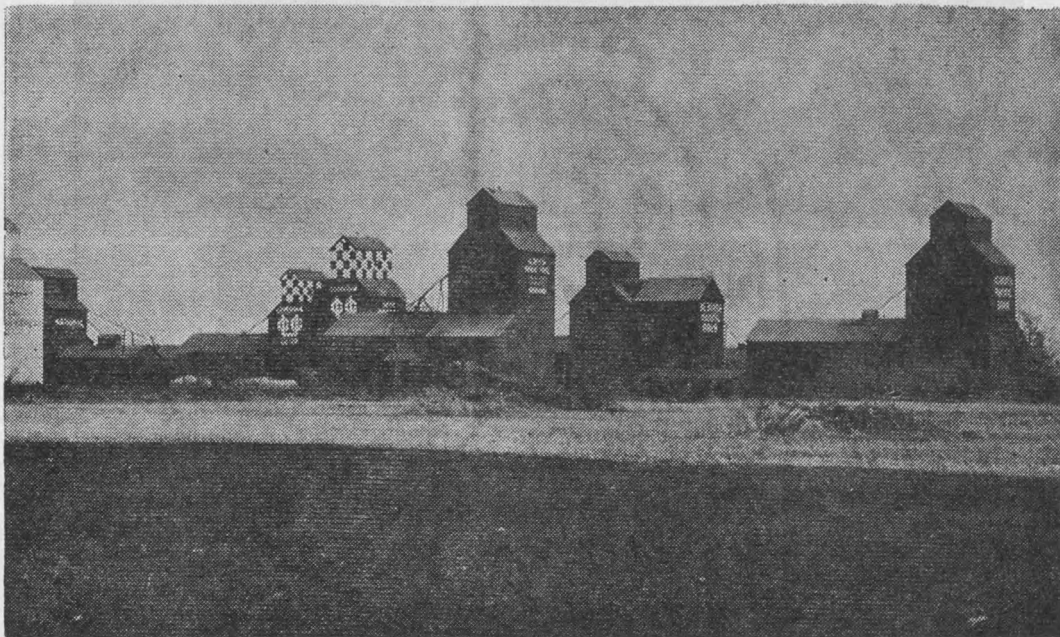
**PHONE 336**

**KEITH HENDERSON**

**IMPERIAL ESSO SERVICE**

**PHONE 337**

# At The North Peace Stampede



GRAIN ELEVATORS

Photo by Mackie

## Grimshaw and These Businessmen

### MACLEODS LIMITED

"YOUR FAMILY  
HARDWARE STORE"

PHONE 260

### KING'S CONSTRUCTION

and  
Truck Service

Phone 203 or 362

### BEAVER LUMBER CO. LIMITED

PHONE 366

### PEDERSON WOODWORKS

PHONE 384

### FULLER & CAMPBELL

JOHN DEERE SALES

PHONE 472

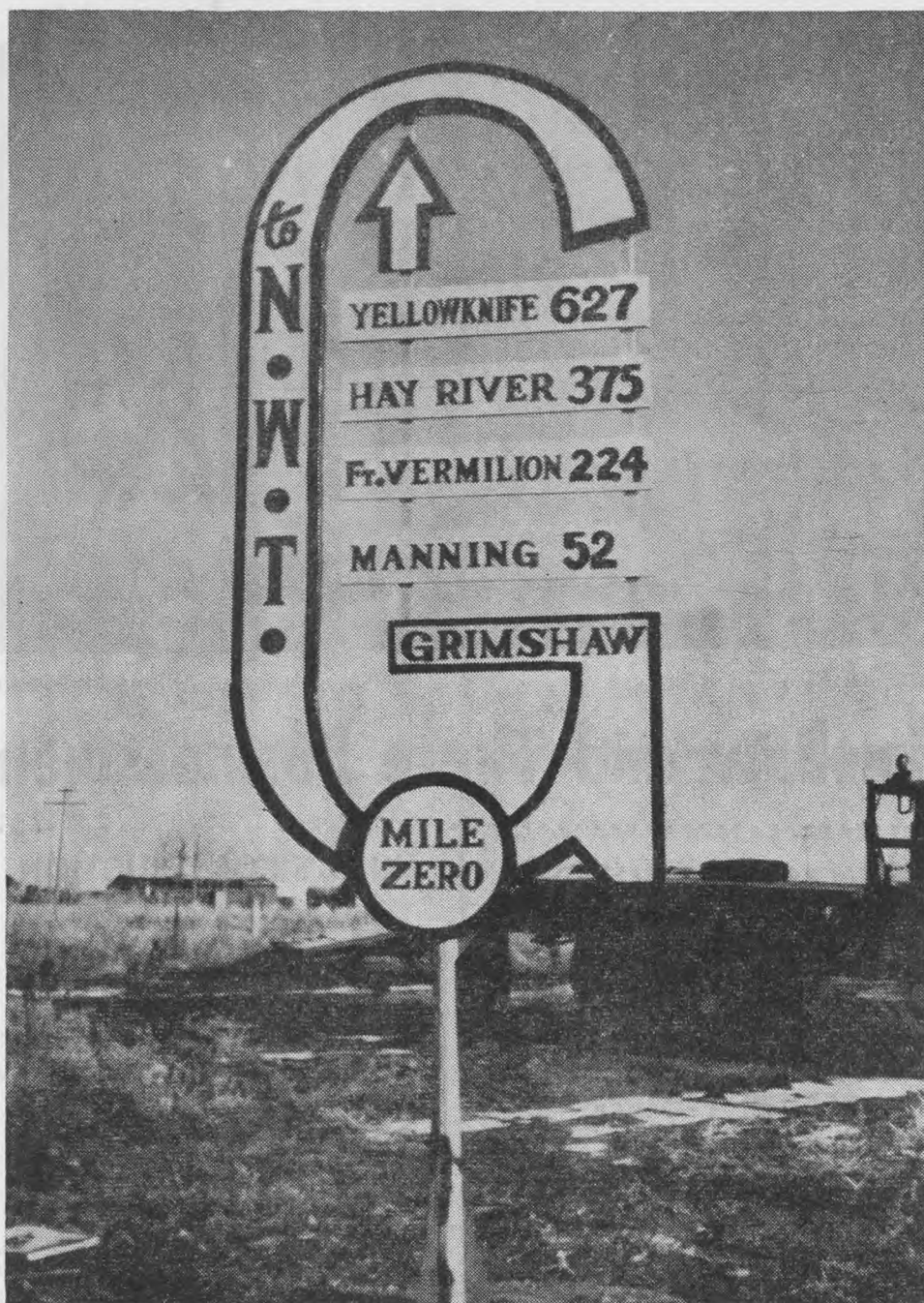
### Dr. Gilbert Y. Brodeur

VETERINARY SURGEON

PHONE 425



# Take In The North Peace Rodeo



# For The Best In Entertainment

## TACK'S SERVICE

Coffee Shop

Open from 6 a.m. - 1 a.m.

PHONE 250

## ADAM'S ELECTRONIC

T.V.

PHONE 409

## PERCY M. McKAY

GROCERIES - MEN'S WEAR

PHONE 375

COIN LAUNDRY

## MACKIE'S CONCRETE (Grimshaw) Limited

BUILDING BLOCKS

PHONE 376

## GRIMSHAW WOODWORKS

KITCHEN CABINETS  
BUILDERS SUPPLIES

PHONE 341

## RUSSELL'S SALVAGE

AUTO WRECKING

PHONE 257

## BOWIE

ELECTRIC

PHONE 454

## MERCIER MOTORS LTD.

PONTIAC & G.M.C.

PHONE 491

## GRIMSHAW AGENCIES LIMITED

Conveyancing - Real Estate

All Classes of Insurance

PHONE 343

## J & J AUTO BODY

No Job Too Big — No Job Too Small

Repairs To All Makes of Cars

Glass Installation

Painting - Refinishing - Towing

Phone 514 Day — 571 Night

## FRED COLEMAN

LIVESTOCK DEALER

Weiller & Williams Agent

PHONE 911 - 11

## DON LANE

Plumbing and Heating

Gas-Fitting

PHONE 370



MAYORS AND CHAMBER OF COMMERCE CALF TYING EVENT



## **Bull Riding**

Bull Riding developed strictly as a rodeo contest event, and has become one of the most thrilling and dangerous looking contests of all. Rodeo clowns working as bull fighters distract the bulls so the rider can get away from him after the whistle blows, or the rider is thrown.

### **The Equipment**

Bulls are to be ridden with one hand and a "loose rope", which is made of hemp with a braided hand hold. The rope must be made to fall off the bull after the rider has turned loose. The bell is attached to the rope so it will pull off at the end of the ride. The riders wear a leather glove on the riding hand. The rope, glove, and his spurs are all the gear needed for this event. The bulls are flanked with a sheep-skin covered leather flank strap.

### **The Rules**

Riding is to be done with one hand in the rope and the other free in the air. Rider will be disqualified for any of the following: Touching bull or equipment with free hand, bucking off before the whistle, or failing to have a bell fastened to rope. Riders are not required to spur the bulls but will receive additional credit on the ride marking if they do spur him. Rider will get lower marking for making poor ride (hanging on the side instead of sitting straight up).

### **Things To Watch**

These bucking bulls are big and powerful with loose hides and the rider has a problem figuring how tight to pull his rope. If he gets the rope pulled too tight it will be jerked out of his hand, and if too loose it might turn on the bull. Either of these mistakes will cause the rider to buck off. Many of the bulls spin when they buck and are inclined to throw the rider to the inside of the spin, rather than to the outside.

This falling to the inside is dan-

gerous as the bull could easily nit the rider with his horn or step on him.

Occasionally the rope is partially jerked out of the rider's hand and he will finish the ride holding just the tail of the loose rope. He is not subject to disqualification for this as any hold on the rope is all that is required.

There is more danger involved than being hooked or stepped on, as some of the bulls are bad to fight in the chute. Being so big and heavy, they can cause injury to the rider before he ever gets out in the arena.

This event requires a tough, wiry type of cowboy, as there is a lot of whip and strain on the hand and arm, and a fine sense of balance is a necessity to ride the top bulls.

## **Arena Officials**

### **FLAG JUDGES**

Flag Judges draw the stock for the time events. All stock for the time events are to be numbered and drawn for by the Flag Judges. The field Flag Judge drops his flag when the contestant completes the tie, or throws the steer as the case may be, and then in the roping, passes on the legality of the tie.

### **THE LINE JUDGE**

The Line Judge makes the decision at the starting line as to the fairness of the start, and when the automatic barrier is not used in the dogging he flags the start.

### **TIMERS**

Timers for rodeos must be men of experience, and must either be a member of the Rodeo Cowboys Association, or a member of the Rodeo Committee.

### **ARENA DIRECTORS**

Arena Directors for rodeos are hired by the Rodeo Committee, and are responsible for the conduct of the rodeo events.



**DON MESSER  
AND HIS ISLANDERS  
COMING IN PERSON!**

**FEATURING**  
**MARG**  
**OSBURNE**  
**AND**  
**CHARLIE**  
**CHAMBERLAIN**



**NATION'S No.1 TV STARS**

**also in attendance**  
**THE BUCHTA DANCERS**  
**and**  
**MARILYN WEATHERBY - STEP DANCING**

---

**June 25 at Bear Lake**

---

The music of "Don Messer and His Islanders", dear to the hearts of Maritimers and all lovers of 'down East' music, has spread the fame of Canada's smallest province right across the nation and into the United States.

However, Don Messer is not a native to the soil of Prince Edward Island. He was born in Tweedside, New Brunswick, in 1909, the son of music-loving parents. Don had scarcely set down his rattle when he took up the fiddle. By the time he was seven years old he had played at his first barn dance. As the years rolled by he added to his repertoire of jigs and reels, and soon was in constant demand for country dances, festivals, and get-togethers of all kinds.

**MARG OSBURNE**—Marg's special treatment of country music, ballad, folk songs . . . in fact any song . . . is a highlight of every Don Messer Show. Her singing career began in Moncton, where she was born.

**CHARLIE CHAMBERLAIN**—The good-natured singer of the Islanders adds a touch of humour to every show and the excellence of Charlie's Irish songs is partly due to the fact that they are his favorites. Charlie was born in Bathurst, N.B., and began playing the guitar when he was 12.

## Calf Roping

Roping calves is a very necessary part of the working cowboy's life. It was a natural event when cowboy contests were devised for rodeos. Calves are selected for uniformity and weight and usually weigh from 225 to 300 pounds. It is a timed contest with time starting when calf crosses the scoreline and stopping when the field flagger drops his flag at the conclusion of the tie. No handicaps of any kind are ever allowed in Calf Roping, or any other rodeo event.

### The Equipment

The roper furnishes his own horse and equipment. He uses a hemp rope about three-eighths of an inch in diameter, and twenty-five feet long. The roping horse must have a neck rope on when contesting, through which the rope is passed and tied to the saddle horn. This neck rope keeps the horse facing the calf and eliminates any chance of a horse getting excited and dragging the calf.

Ropers carry a pigging string about six feet long and one quarter of an inch thick. This string is used to tie the calf with. A second rope is carried with a loop already made and is tucked under the breast collar in case the roper misses his first loop. He can jerk the second rope out and still tie a calf in respectable time. Sonny Davis tied a calf in two loops in a time of 14.9 seconds at the National Finals, but this is unusually fast time with the second loop.

### The Rules

Calf Roping rules call for two or more time keepers, a field flag judge and a scoreline judge.

Roper must rope calf, dismount and throw calf by hand, if the horse has jerked calf down roper must let him up and then throw him down and cross and tie any three feet. Tie must hold till passed on by the field judge. If roper breaks the barrier he is fined ten seconds.

## Things To Watch

The horses used for roping calves are quarter horses bred to run short distances at great speed. They are trained to follow the calf and to stop instantly when the calf is roped. The roper trains his horse to back up keeping the rope tight while he throws and ties the calf. Roper flanks calf reaching over calf, getting hold of the down by ducking under the rope and flank and throwing him on the left side. He can also go down the rope on the left side and throw the calf by taking hold of the right front foot and throwing calf down on his left side, which puts him in position to tie.

---

### No Time

When a field flagman waves "No Time" it means that the contestant has not caught or thrown his animal properly and receives no time on that animal in that go-round, but is entitled to compete in the next go-round.

### Untie Man

An arena employee who, after the flagman has signalled that a tie has qualified, releases the calf or steer from both the rope and the pigging string. Untie men usually work in pairs.

### Pigging String

A short piece of soft rope by which a roper ties together the feet of a roped calf or steer.

### Hooey

A wrap around any three feet and a half-hitch used in calf roping as opposed to the usual method of tying calves with two wraps and a half-hitch.

### Catch As Catch Can

A phrase describing calf roping in which the roper is entitled to catch a calf in any way as long as he turns loose of the loop before throwing it at the calf, and the calf is caught in any manner that holds until the roper gets his hands on the calf.



**HOTEL  
COFFEE SHOP**

MEALS - LUNCHES  
Come and Bring Your Friends  
**H. Weber, Prop.**

**KAY'S Hardware &  
Farm Machinery Ltd.**

MARSHALL-WELLS  
Phone 320

**SHAW MOTORS Ltd.**

Chev. - Olds - Envoy  
GENERAL MOTORS  
Phone 360

**THE  
FOOD BASKET**

WE DELIVER  
Phone 337

**JOHNSON  
Sales & Service**

Ford - Falcon - Fairlane  
Phone 355

**Berwyn  
Truck & Implement**  
International Harvester  
Dealers

**BERWYN HOTEL**

The Best Place To Rest  
Away From Home  
Phone 374

**TED DEIBERT**

Livestock Agent  
For  
Weiller & Williams

**TOM FESER**

Agent for  
**U. G. G.**  
Insurance  
Phone 357

**BERWYN  
SUPPLIES**

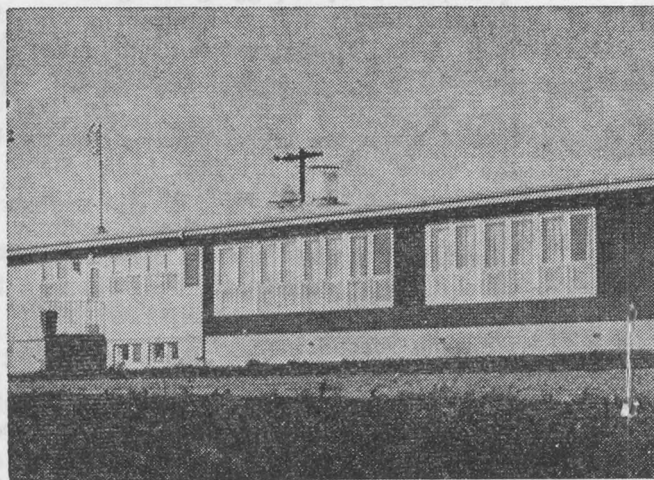
and The  
Fashion Flair

**SUCCO**

**1963 STA**

From

**Businessmen**



AUTUMN LODGE FOR SENIORS

**BERWYN  
AUCTION MART  
Ltd.**

"For The Highest  
Returns"

**JOHN W. C**

Contract

Phone 3

**BERT BERRY  
ELECTRIC**

Home & Farm Wiring

Phone 326

**P. J. COTTRELL**

Agent For  
**CO-OP**

**Fire & Casualty Co.**

Phone 323

**Ag. Service Board**

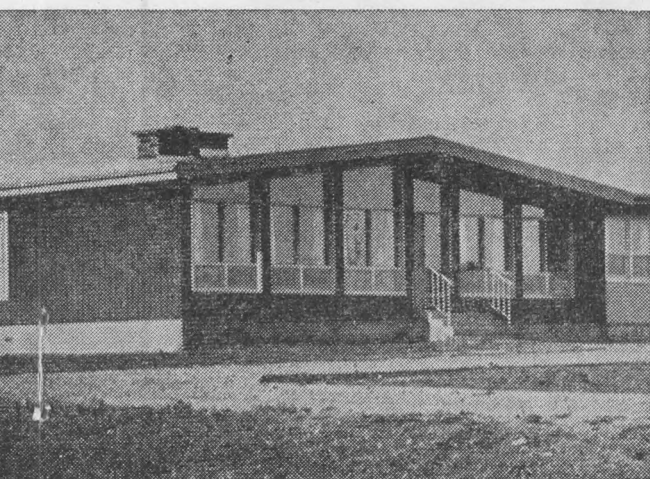
Centre of The  
North Peace Stockmen  
**W. E. FRASER**  
Field Supervisor

**CESS**

**TAMPEDE**

m The

**n of Berwyn**



SENIOR CITIZENS — BERWYN

**W. GLAUM**

Contractor

Phone 373

**NORTH PEACE  
AUCTIONEERS**

and

**Sales Managers**

Phone 360 or 376

**FRANK WALD**

**TRUCK SERVICE**

Seismic and Oil Camp  
Moving - Oil Field Hauling

Phone 412

**COATES**

**FARM SERVICE**

Welding and  
Tractor Repair

Phone 333

**JONSON DRUGS LTD.**

Drugs - Cosmetics

Veterinary Supplies

Phone 308

**BERWYN**

**MEATS & LOCKER**

Fruits and Vegetables

Phone 339

**ART SMITH**

Massey-Ferguson

**Berwyn Transport Ltd.**

Phone 348

**JOE'S**

**Corner Service Ltd.**

Royalite Gas & Oil

Phone 329

**D. H. "Don" ARNETT**

Crown Life Insurance

Real Estate

Auctioneer

Phone 376

# **Battle River Service Limited**

TWO AND ONE-HALF MILES NORTH  
OF MANNING ON HIGHWAY NO. 35

**ESSO SERVICE**

**GENERAL MOTORS SALES AND SERVICE**

CHEVROLET — PONTIAC — OLDSMOBILE  
CHEV. AND G.M.C. TRUCKS

---

**MODERN MOTEL AND RESTAURANT**

**14 Modern Units - 24 Hour Service**

---

**PHONE 37 R 3**

**MANNING**

---

## **PEACE RIVER COUNTRY FAIR DATES — 1963**

BATTLE RIVER FAIR — AUGUST 6 and 7

GRANDE PRAIRIE FAIR — AUGUST 8 and 9

DONNELLY - GIROUXVILLE - FALHER FAIR — AUGUST 12 and 13

PEACE RIVER FAIR — AUGUST 14

BERWYN FLOWER SHOW — AUGUST 17

NAMPA FALL FAIR — AUGUST 15

---

TAKE IN THE FUN AND EXCITEMENT OF  
THE NORTH PEACE STAMPEDE

## **LAVERNE LAWRENCE**

**OIL FIELD TRANSPORT**

**24 HOUR SERVICE**

**Manning, Alberta**

**PHONE 47 — AFTER HOURS 156**

---

## **Shell Oil Bulk Distributor**

**LAVERNE LAWRENCE**

**MANNING, ALBERTA**

**PHONE 47 — AFTER HOURS 156**



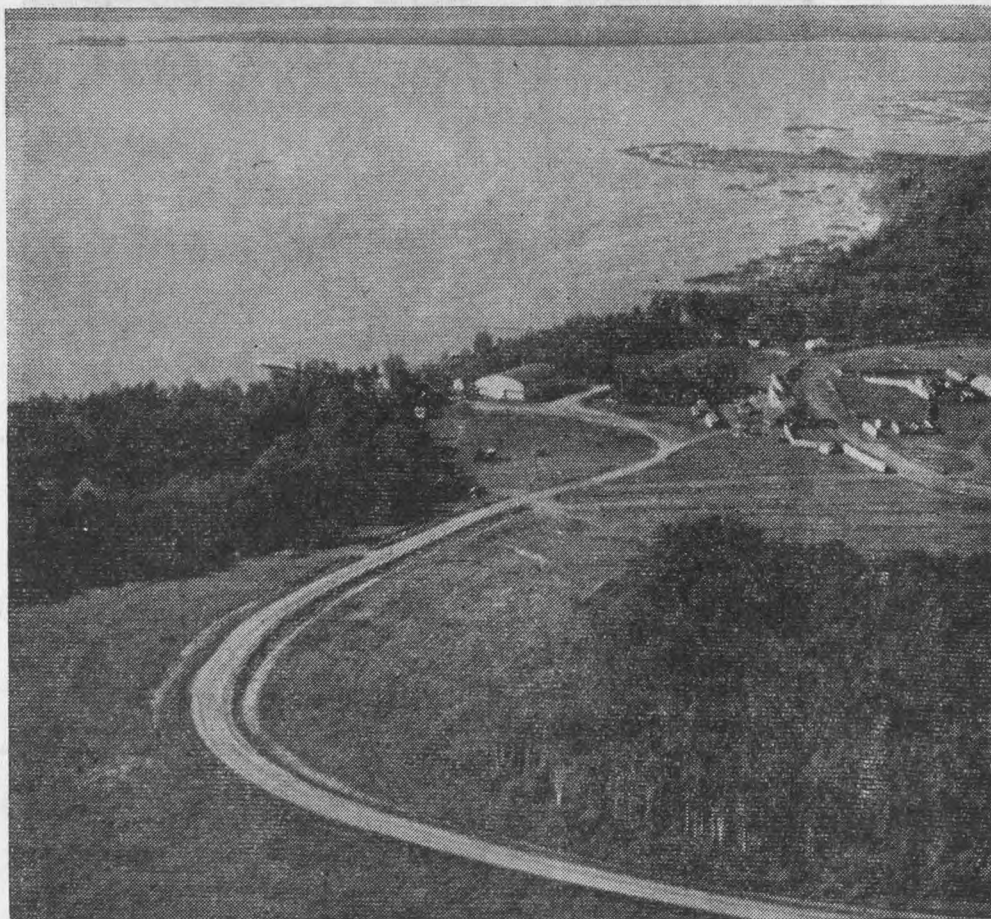


"Don't watch the ground go by," this cowboy is thinking as he sweeps down at the horns of his flying quarry. Rodeo's steer decorating event is no place for the faint-hearted. Leaving his saddle the rider jumps to the steer's head and places a small ribbon over the horn.



Time means money to this cowboy, racing from his skidding mount toward the calf just roped. Split seconds saved, through coordination of horse and rider, count high toward a place in the payline in rodeo's calf roping event.

# Greetings to All Stampede



AERIAL VIEW BEAR LAKE SPORTS GROUNDS

## Bluesky and Brownvale

### BACH'S GENERAL STORE

Brownvale, Alberta

GROCERIES

—

DRY GOODS

—

HARDWARE

Phone 911-15

### BLUESKY MOTORS

SERVICE STATION  
AND CAFE

ON HIGHWAY 2 - BLUESKY, ALTA.

Marshall Rolling, Prop.

### BLUESKY CO-OP

CO-OP FEED AND FERTILIZER

GROCERIES

DRY GOODS HARDWARE

PH. FAIRVIEW R804

# Visitors From . . . .



Photo by Ziggie.

## Merchants

### A. A. FORDYCE

All Classes of Insurance  
Co-op Fire and Casualty  
Phone 910-34

### ALBERT'S GENERAL STORE

GROCERIES and DRY GOODS  
Phone 910-35

### NORTH PARK MOTORS

Prop.: George Musa

Gas - Oil - Grease

Licensed Mechanics

General Repairs  
to anything that rolls

### AITKEN'S TRUCK TRANSPORT

SERVING THE NORTH PEACE

John Aitkens, Prop.

Phone 911-11

### REYDA'S FARM EQUIPMENT

John Deere Sales and Service

GENERAL TRUCKING

W. J. Reyda

Ph. 911-21

### LEWIS HOFFERD

Your Friendly Agent for  
IMPERIAL OIL PRODUCTS

Products your trust . . .

. . . Service you'll like!

Bus. Ph. 911-23

Res. 911-31

### HOOVER FARM EQUIPMENT

Cockshutt Sales and Service

TOM HOOVER

Phone 910-23

RAY J. EVANS & CLIFF VOLIEN

### U.F.A. CO-OP

OIL AND GREASE  
BULK GAS DELIVERY

Phone 911-22

Box 120



**JIM REYNOLDS  
PLUMBING & HEATING**

Phone 835-2383

**H. R. & N. S. LUMBER CO.  
LTD.**

SPRUCE & PINE LUMBER  
CAT WORK LAND CLEARING

PHONE 835-2588

**VETERINARY SURGEON**

**Dr. A. LeClerc**

PHONE 835-2132

**HEMSTOCK'S STORE**

FURNITURE -  
HARDWARE  
- GROCERIES

Phones: 835-2572 — 835-2055

**SAM'S  
REPAIR GARAGE**

Automotive & Tractor Repair

Phone 835-2136

**BOYT 5c-\$1 STORE**

CLOTHING AND FOOTWEAR  
FOR THE ENTIRE FAMILY

Fairview

High Prairie Pincher Creek

**BILL CARIGNAN  
AUCTIONEER**

Phone

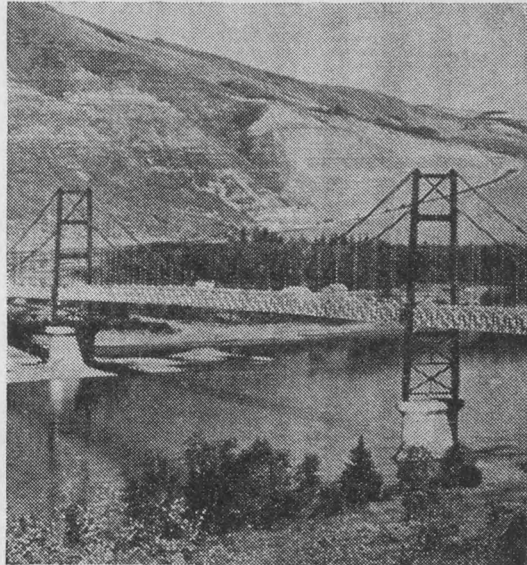
835-2393 or 835-2492

**FAIRVIEW DRUG STORE  
LIMITED**

The Friendly Rexall Store  
Complete Stock Veterinary Supplies

Phone 835-2355

# Good Luck Wishes



**CUNNINGHAM  
BUILDING SUPPLIES**

LUMBER  
QUALITY MILLWORK

Phone 835-2050

**GRAND HOTEL**

FULLY LICENSED

Phone 835-2310

**FAIRVIEW AGENCIES**

INSURANCE —  
BOOKKEEPING  
— AUDITING

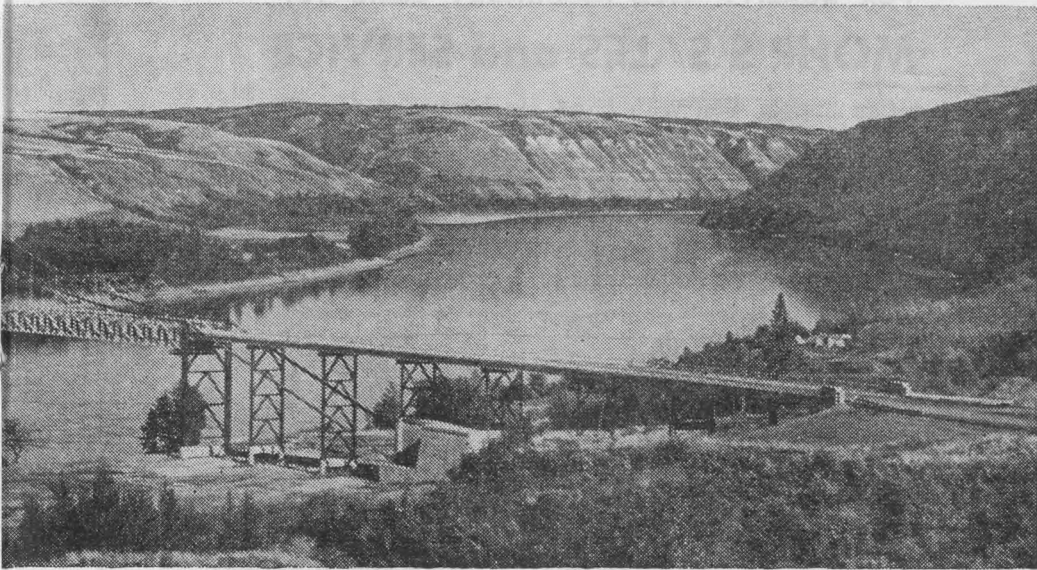
PHONE 835-2373

**C. A. MATTHEW**

QUALITY MEATS  
and  
GROCERIES

PHONE 835-2330

# from the Businessmen of Fairview



**DUNVEGAN BRIDGE**

Photo by Ziggie.

## **HERB LOWE'S GARAGE LIMITED**

FORD - FALCON  
FORD TRACTORS  
PHONE 835-2075

## **GRAND HOTEL COFFEE SHOP**

Phone 835-2404

## **BANNER FARM SUPPLIES LTD.**

I.H.C. SALES AND SERVICE  
Box 610 - Fairview  
PHONE 835-2510

## **FAIRVIEW BUILDING SUPPLIES AND MILLWORK**

PHONE 835-2040

## **MORAN'S FROZEN FOOD LOCKER**

RETAIL MEATS — FROZEN FOODS  
PHONE 835-2505

## **FAIRVIEW CLEANERS**

"FOR THAT WELL  
GROOMED LOOK"

PHONE 835-2552

## **FAIRVIEW CO-OP STORE Ltd.**

GROCERIES  
HARDWARE DRY GOODS  
Locally Owned  
PHONE 835-2343

## **FAIRVIEW FABRICS**

Highest Quality at Low Prices  
We Carry The Largest Selection  
of Yard Goods in the North Country  
Mrs. H. L. Masur, Prop.  
PHONE 835-2144

FOR ENTERTAINMENT COME TO THE STAMPEDE  
FOR QUALITY USED MACHINERY COME TO:

## **MOHR'S SALES and SERVICE**

We Can Supply You With Used Machinery of Any Kind

including Crawlers of All Types

**See Us For Hardware Supplies**

Ph. Bus. 24 - MANNING, ALTA. - Ph. Res. 51

---

EVERY SUCCESS TO . . .  
TO THE NORTH PEACE STAMPEDE

from

## **AURORA HOTEL**

MODERN CAFE IN CONNECTION

The Most Northerly Licensed Hotel in Alberta

PHONE 9 — MANNING

---

JOIN IN THE FUN . . .  
AT THE NORTH PEACE STAMPEDE

## **GEORGE GRIMM**

Livestock Dealer and Shipper

Ph. Bus. 37 R 3

Ph. Res. 37

MANNING, ALBERTA

---

EVERY SUCCESS TO . . .  
THE NORTH PEACE STAMPEDE

## **R. F. BESSETTE**

INSURANCE AND REAL ESTATE

RADIO & T.V. SALES AND SERVICE

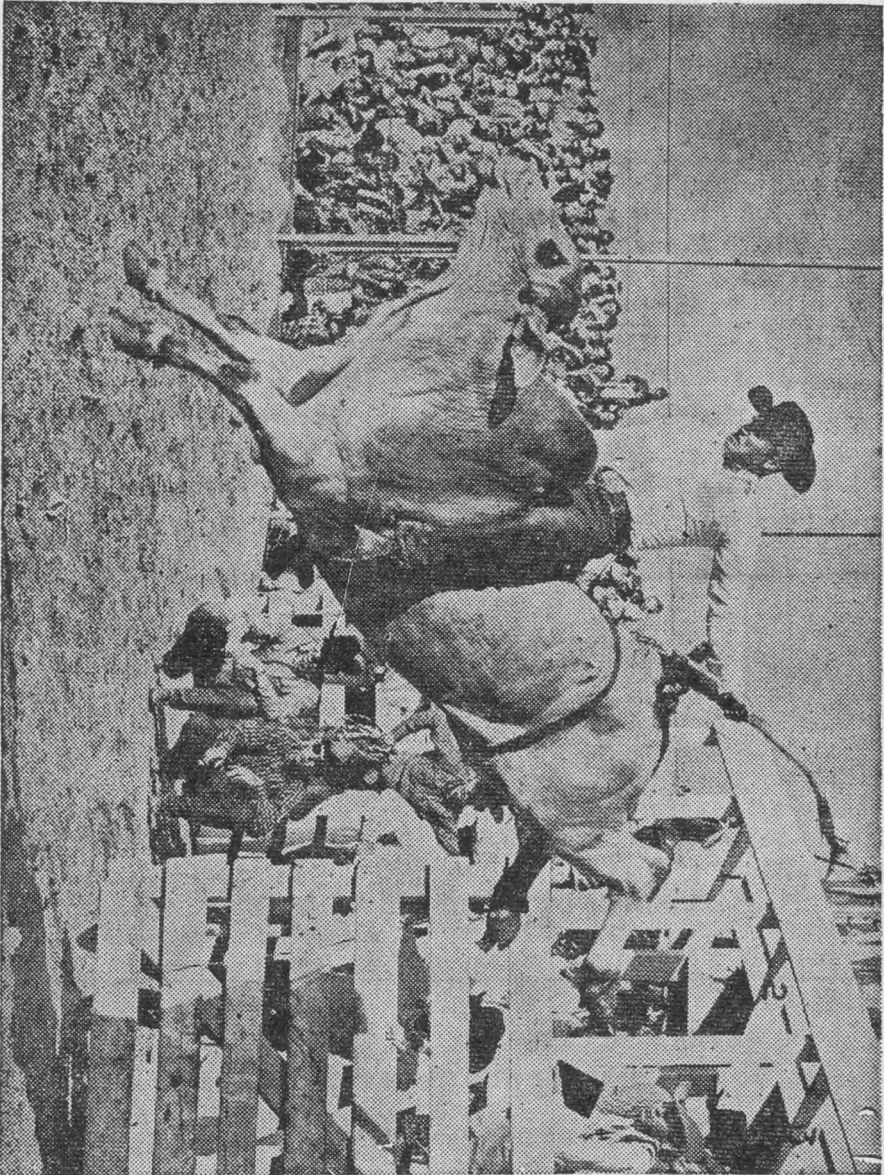
Office Ph. 60

Residence Ph. 147

MANNING, ALBERTA

---





Soaring skyward, this bucking bull attempts to dislodge his cowboy burden within the eight seconds allotted for a qualifying ride under rodeo rules. The cowboy tries to hang on by gripping braided rope noosed around the bull's middle.

BEST WISHES FOR SUCCESS . . .  
TO THE NORTH PEACE STAMPEDE

from

## **BROWN STYLE SHOP**

STYLE CENTRE OF THE NORTH

Bus. Phone 28

— Res. Phone 48

**MANNING, ALBERTA**

---

## **LEVINE'S TRANSPORT**

WHITE BROS.

Edmonton 474-4241 — Phones — Manning 66

**SERVING**

**EDMONTON - GRIMSHAW - MANNING**

Nampa - Chinook Valley - Dixonville - Deadwood  
North Star - Notikewin - Hotchkiss

**MONDAY - TUESDAY - FRIDAY**

FULLY BONDED AND INSURED

---

JOIN IN THE FUN . . .

AT THE NORTH PEACE STAMPEDE

## **KEN FISCHER**

**MANNING, ALBERTA**

**P.O. BOX 190**

**Lumber by the Board or by the Carload**

---

EVERY SUCCESS TO . . .

TO THE NORTH PEACE STAMPEDE

from

## **THE CHAMBER OF COMMERCE AND AGRICULTURE**

**MANNING, ALBERTA**

On Mackenzie Highway (No. 35) to Northwest Territories

## ***Saddle Bronc Riding***

Saddle Bronc Riding developed from horse breaking on ranches, and is considered by many people to be the most dangerous of all rodeo contests, though there are no records to prove or disprove this opinion.

It is an event dominated by ranch raised cowboys who got started as horse breakers, and developed their contest style in the rodeo arenas.

### **The Equipment**

Bronc Riding is to be done in Association saddles built on a fair contest tree that gives no advantage to the rider or to the horse. These are made by various saddle makers, but must have a fourteen inch wide tree, and a three quarter rigging. Riders may use their own saddles, subject to inspection by the riding judges. If a contestant does not have his own saddle, one is furnished by the management.

The rein is made of braided rope, six feet long, and about an inch and a half thick, furnished by the rider.

Bronc riding spurs have short shanks and dull rowels, and are worn very loose on the rider's boots.

Chaps used for riding broncs are made of light, soft leather, and are tightened up snugly around the legs.

### **The Rules**

A rider will be disqualified for: Bucking off before the whistle (eight or ten seconds as set for each rodeo by the stock contractor), failing to start the horse out of the chute (spurs must be over the break of the horse's shoulders when horse's front feet hit the ground at the end of the first jump out of the chute), hitting horse or equipment with free hand before the whistle, losing a stirrup, or attempting to cheat in any manner.

### **How They Ride**

Riding saddle broncs is more a matter of timing, rythm, and quick reactions than it is strength. Most bronc riders are of medium size and

on the slim side. Like all statements about this event there are exceptions to this, but in general it is true.

The rider tries to spur the horse every jump and get a spurring stroke (called a lick) started as soon as possible. His spurs pull out of the horse's shoulders just as the horse kicks and sweep back sometimes as far as the cantle of the saddle.

If the spurs hang up in the shoulders of the horse and do not pull out when the horse kicks the rider will likely be thrown over the bucking horse's head. When one spur hangs and the other pulls back the rider will likely be thrown off to the side the spur hung on.

---

## **WILD HORSE RACE**

An event that is recognized by the R.C.A., but one for which no championship is given. In this event teams of three unmounted cowboys must catch a wild horse, saddle him and ride him across the finish line.

---

## **STEER DECORATING**

A variation of steer wrestling most frequently seen in Canada. In Steer Decorating the contestant leaves his saddle and jumps to the steer's head. But instead of twisting him to the ground, he places a small ribbon around the steer's nose or over one of its horns. This event is recognized in Canada but it is not seen at approved rodeos in the U.S.

---

## **WILD COW MILKING**

A recognized event, although not one of the standard events, and one in which no championship is awarded. In this event the team of two cowboys must catch a wild cow and milk at least one drop in a small bottle and carry the bottle across the finish line. Teams compete against each other for the best time.



BEST WISHES FROM . . .

## **CANWEST SEED COMPANY**

BUYERS - PROCESSORS - SELLERS

of

CEREAL, FORAGE AND LEGUME SEED

Registered, Certified and Commercial Grades

SEED DIVISION

of

**UNITED GRAIN GROWERS**

AGENT AT NORTH STAR

---

TAKE IN THE FUN AND EXCITEMENT OF  
THE NORTH PEACE STAMPEDE

## **PAUL'S GARAGE**

MINNEAPOLIS MOLINE & WILLYS JEEP

SALES AND SERVICE

Phone 19 — MANNING — Alberta

---

BEST WISHES FOR SUCCESS

## **MODERN CABINS**

4-STAR

## **RIVERSIDE MOTEL**

2 Blocks West of Bridge

Phone 105 — MANNING — Alberta

WM. RYNE - PROPRIETOR

---

GOOD LUCK TO . . .

THE NORTH PEACE STAMPEDE

## **FRONTIER TV & APPLIANCES**

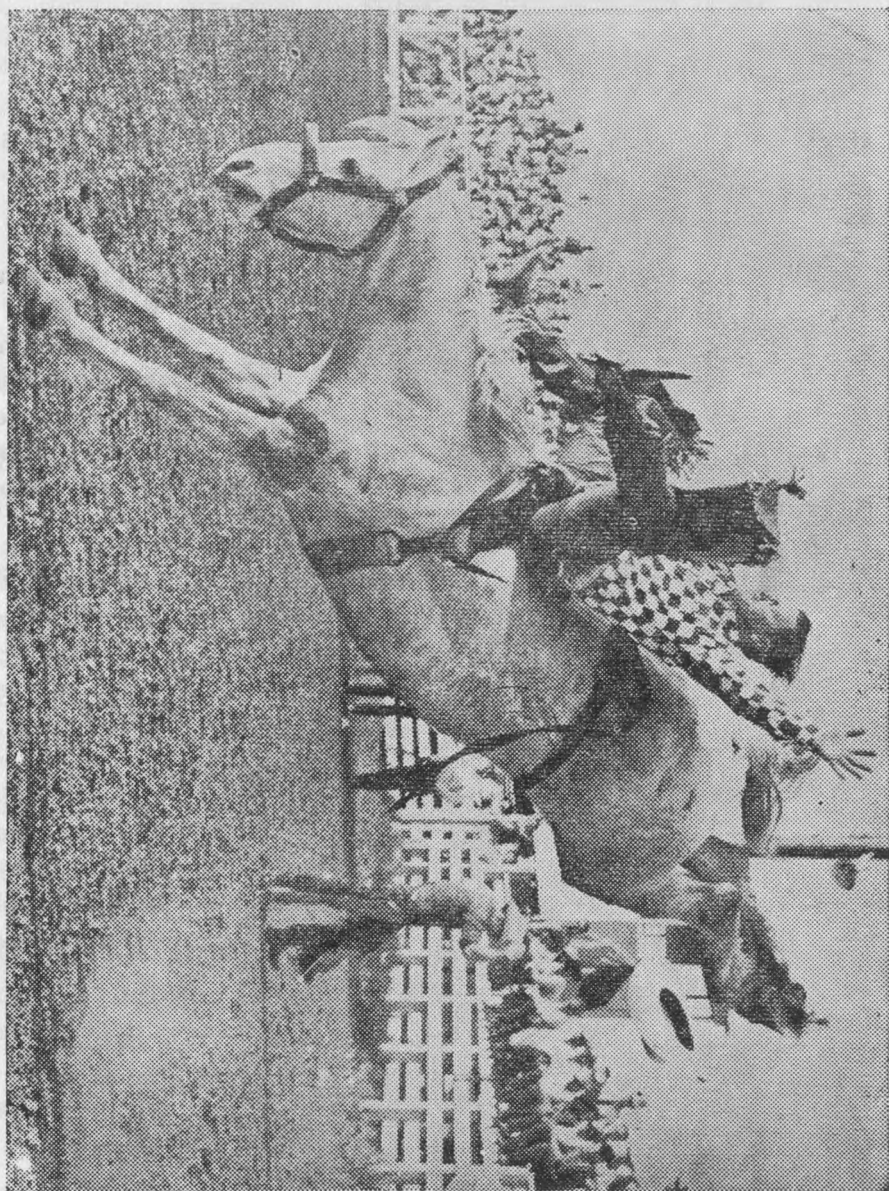
KELVINATOR APPLIANCES

SPARTON TELEVISION

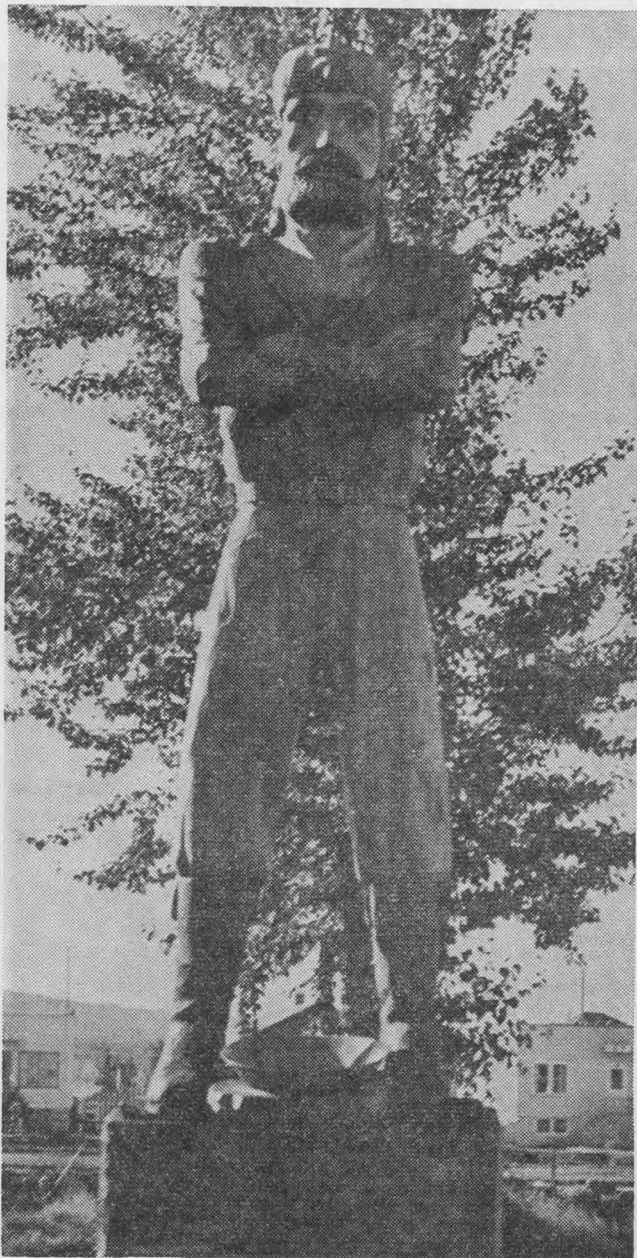
Bus. Phone 85 - MANNING - Res. Phone 210

"FRCSTY McDONALD - PROPRIETOR

Bareback riding requires balance and a strong arm. Clinging only to the rigging's narrow handhold, this cowboy lets his booted feet fly high above the horse's mane.



# Peace River Bids



Peace River . . .

It's a name touched with the magic of an era; a name that has stirred excitement and hope in thousands; a name wrapped in memories; a name for a mighty stream, a vast region—and a name for a town.

And it's a town with a personality.

Draped across the valley floor on the banks of the broad river, the town of Peace River stares up at towering valley walls which flank and face it, looks back on a storied past and ahead to a vital role in the north's future.

---

**YOUNGER & HOLMES LTD.**

ALL KINDS OF INSURANCE

Ph. 624-2595 — Box 218

**SHOP AND SAVE**

at

**I. G. A.**



# Y ou WELCOME

## MORO MACHINE CO. LTD.

Automotive - Industrial Wholesale  
Machining - Welding  
Crankshaft Regrinding  
Complete Motor Rebuilding  
Phone 624-2567

## SKIP & ARNDT

YOUR COCKSHUTT DEALER  
AND DISTRIBUTORS

"We Do Our Best"

Phone 624-2508 - Peace River

## MANN BROS.

GROCERIES and SHOES

B A OIL AGENTS

Store Phone 624-2403

B A Phone 624-3003

## ASH JEWELLERS

Jeweller and Diamond Merchant  
For Gifts of Quality and Service  
Watches - Diamond Rings - Silverware  
Fine China - Costume Jewellery  
Phone 624-3020

## PEACE RIVER AUTO BODY

Hugh Lamont - Bob Ferguson  
COLLISION REPAIR EXPERTS  
Across From Rotary Park  
Phone 624-2692

## SEAMAN'S GROCETERIA

Where Your Dollar Goes Furthest  
Free Deliveries Twice Daily  
Phone 624-2808

## MARTINEAU & SONS LTD.

Everything in Men's Wear

Phone 624-2405

DRY CLEANING

Pick-Up and Delivery

## McNAMARA HOTEL

The Place For A Quiet Rest

Phone 624-2545

## CRESCENT MOTEL

43 New Modern Units  
Car Plug-ins - Phones in Each Unit  
Leo Lang, Mgr. — Phone 624-2586  
With or Without Kitchenettes  
Television

## THE RECORD-GAZETTE

PRINTING AND  
OFFICE SUPPLIES

Phone 624-2591

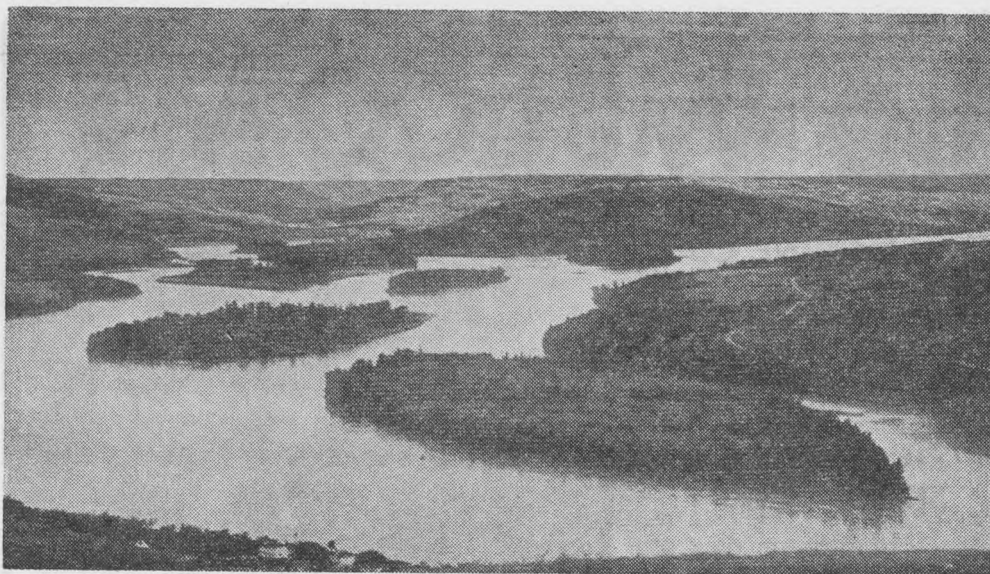
## HOPKINS BROS.

GENERAL TRUCKING  
AND WINCH WORK

Phone 624-8104

## LYLE'S TIRE SHOP (PEACE RIVER) LTD.

Goodrich Tires - Sales & Service  
"The Tire Doctors"  
Phone 624-3185



## Best Wishes from Peace River To Stampede Executive and Visitors

**THE  
BANK OF NOVA SCOTIA**  
YOUR PARTNER IN HELPING  
CANADA GROW  
G. M. Goldie  
Peace River Manager

**PEACE RIVER APIARIES**  
Producers and Packers of Wood's  
PEACE RIVER HONEY  
Raymond Wood  
Phone 624-8115

**THE  
MUTUAL LIFE OF CANADA**  
L. J. BOWEN  
Phone 624-2824  
D. G. McKECHNIE  
Phone 624-2660

**QUICK COURTEOUS SERVICE**  
Drive-In Specialties  
**THE DOG HOUSE**  
Drive-In and Counter Service  
11 a.m. to 11 p.m. - 7 Days a week

**NORTHERN PHARMACY  
and  
PEACE RIVER DRUG CO.**  
Prescription Service  
Veterinary Supplies  
Phone 624-2612 or 624-3413

**VICTORY HOTEL**  
Rooms with Bath  
Phones in All Rooms  
Coffee Shop in Connection  
Good Food - Courtesy - Service  
Phone 624-2571

**DIRK VOS**  
GENERAL TRUCKING  
Phones  
624-2435 or 624-2436

**BEAUTY BEGINS AT  
DORA'S HAIR STYLING**  
Eaton Bldg. (Upstairs)  
**PHONE 624-3410**  
Specialize in Personalized Hair-Do's

## **Bareback Riding**

Bareback riding is strictly a contest event that has been developed in the rodeo arena. It is now one of the five standard events required at all R.C.A. approved rodeos.

### **The Equipment**

Riding is done with a one hand rigging. These riggings are made of leather with a hand-hold to fit the rider's hand. They ride with a leather glove, and usually tape the hand-hold to obtain a better grip. This rigging, a glove, and spurs are all the equipment required, although most Bareback riders wear chaps. Chaps are snug fitting and can be tightened up about the legs, and are made of light leather.

### **The Rules**

Riding is to be done with a one hand rigging, not exceeding ten inches in width at the top, or six inches at the D-rings. Rider may use his own rigging if it qualifies as legal size. One hand must be free in the air throughout the ride, and rider must spur horse over the break of the shoulders first jump out of the chute to qualify. Riding to be either eight or ten seconds at the discretion of the stock contractor.

If the rigging breaks, causing the rider to buck off he will be given a re-ride, but if rigging comes off without beaking he will not get a re-ride. Rider will get re-ride if horse falls or fails to buck.

### **Things To Watch**

The higher and oftener rider spurs the horse the higher he should be marked. If the horse ducks sharply to either side he is apt to duck under the rider's foot and leave him with both feet on the same side. This does not disqualify the rider if he can avoid bucking off till he can recover. As a general rule he will be bucked off when this happens.

The event takes a strong hand and arm and a fine sense of balance. Most bareback riders are slim wiry cowboys.

## **Glossary of Rodeo Terms**

### **Association Saddle**

Any saddle built to definite R.C.A. specifications and design, and used in saddle bronc riding. It may belong either to the contestant or the rodeo producer.

### **Pickup Man**

A mounted cowboy who helps the rider off a bronc when the ride is completed. The pickup man then removes the flank strap from the bronc and leads it out of the arena.

### **Re-Rides**

Another ride given to a bronc rider or bull rider in the same go-round when the first ride is unsatisfactory for any of several reasons.

### **Sunfishing**

When a bucking animal twists its body violently in mid-air, rolling its belly upward toward the sun.

### **Breaking the Barrier**

If the contestant rides through or breaks the barrier before it is released a penalty of ten seconds is added to his time.

### **Hazer**

A cowboy who rides along beside a steer on the opposite side from the steer wrestler to keep the steer from running away from the steer wrestler's horse.

### **Fishing**

A common expression used in rodeo when the roper has thrown at an animal but has missed, and then by accident, or by flipping the rope turns it into a legal catch.

### **Hondo**

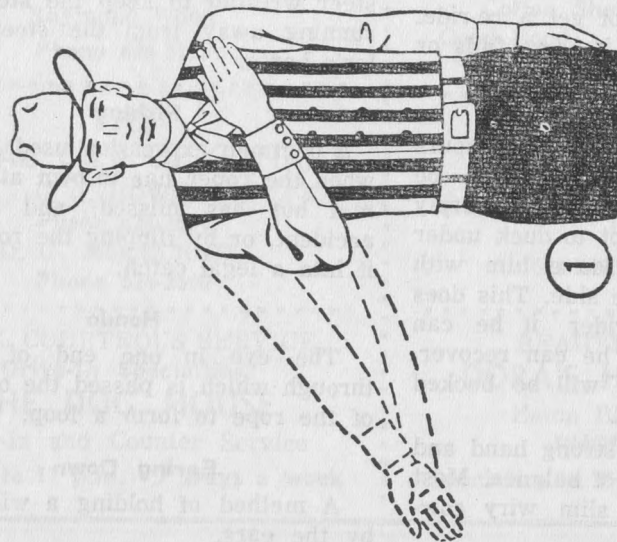
The eye in one end of a rope through which is passed the other end of the rope to form a loop.

### **Earing Down**

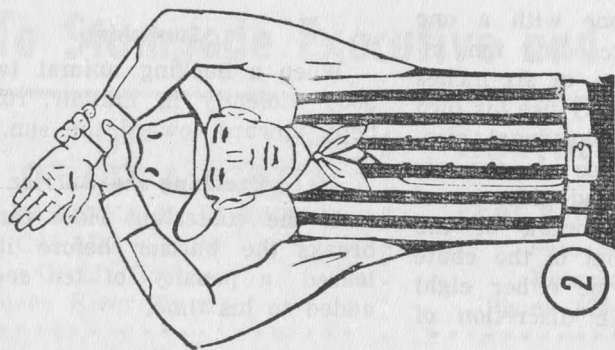
A method of holding a wild horse by the ears.



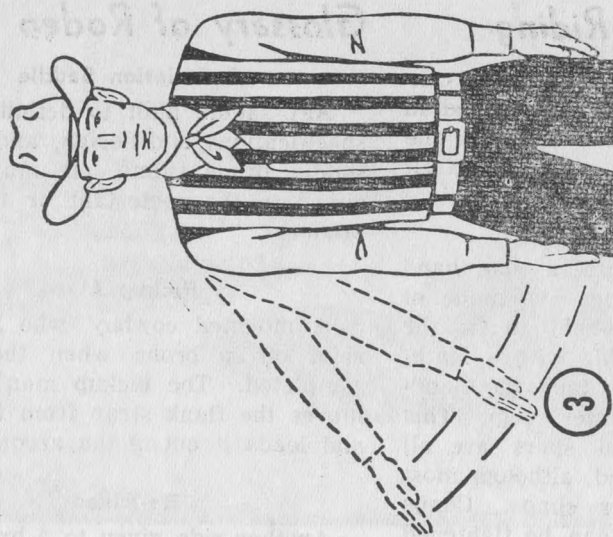
## Judges' Signals Explain Rider's Disqualifications



1. **FAILING TO SPUR** a saddle bronc or bareback horse out of the chute to the satisfaction of the judges. The spurs must be touching the bronc over the shoulders when the front hooves hit the ground first jump out of the chute. If the horse stalls coming out of the chute, the Judge may shout to the rider that he waives the rule.



2. **TOUCHING ANIMAL OR RIGGING** with the free hand. In all three riding events—bareback riding, saddle bronc riding and bull riding—the contestant may hold on with only one hand. He cannot touch any part of the animal, the rigging, the rein or the bull rope with his free hand, whether it happens intentionally or by accident.



3. **LOSING A STIRRUP** before the end of the ride disqualifies a contestant in saddle bronc riding. The hand signals, new for the 1959 rodeo season, are given by the judges to the announcers and timers immediately after the signal marking the end of each ride. There is no signal for the obvious disqualification of bucking off.



OUR BEST WISHES  
to the 1963  
North Peace Stampede  
Association  
For a Very Successful  
and Enjoyable Fair

**Our Congratulations to the Reg. Hereford Breeders  
of the Great Peace River Country**

**They are producing some of the Finest Reg. Herefords  
in Canada, that produce the Nations Finest Beef!**

**HEREFORDS are «THE PAYOFF»**

**FOR THE FACTS . . . . . Write**

## **The Alberta Hereford Association**

**2415 - 34 Avenue N.W. Calgary, Alberta**

**John Hay, Nanton  
President**

**Reuben, Hamm, Calgary  
Secretary**

---

**GOOD LUCK WISHES from . . .**

## **Peace River Livestock Co-op**

**The Modern Farmer In Business For Himself**

**Operating Nine Consignment Stockyards and  
Alberta's First Co-op Auction Mart**

**SALES - CONSIGNMENTS - TRUCK TRANSPORT**

**Main Office - FAIRVIEW - Ph. 835-2125**

HEIGH HO !

WELCOME TO THE STAMPEDE

and when you're in Peace River Town, we'll welcome you  
at

## Riverdrive Motors Ltd.

"Your North Peace Ford Centre with One of the Largest  
Genuine Ford Parts and Tire Stocks in Alberta"

TWO MODERN SHOPS

Several Fully Licensed Mechanics



Imperial Oil Products

Atlas and Goodyear Tires

PHONE 624-2725 - PEACE RIVER

---

# The BAY

We Are Proud To Be Serving  
the Residents of  
The Peace River Country

SEE US FOR THE BEST  
BUYS IN TOWN

FAIRVIEW

PEACE RIVER

HIGH PRAIRIE

**Hudson's Bay Company**

INCORPORATED 27<sup>th</sup> MAY 1670